

EVENTS PLANNER 2012

Good timing is crucial. Use our year planner to make sure your marketing is linked to what's happening in the industry. And remember that our Business Focuses are the perfect way to get your message across to the right audience at the right time.

Consistency is essential. Advertising repeatedly throughout the year will increase your brand profile and make your audience more likely to respond to your marketing.

■ TradeWinds event or Business Focus

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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TradeWinds Marketing Campaign: Asia Issue date: 6 January	TradeWinds Business Focus: Gibraltar Issue date: 10 February	TradeWinds Business Focus: Ship Recycling Issue date: 9 March	Sea Japan 2012 – Tokyo 18-20 April Issue date: 13 April	TradeWinds Marine Risk – London 9-10 May Issue date: 4 May	Posidonia 2012 – Athens 4-8 June Issue date: 1 June	TradeWinds Marketing Campaign: UK & Continental Issue date: 6 July	Navalshore – Rio De Janeiro 1-3 August Issue date: 27 July	SMM – Hamburg 4-7 September Issue date: 31 August	India Shipping Summit – Mumbai 8-10 October Issue date: 5 October	TradeWinds Business Focus: Heavy Lift Issue date: 9 Nov	The Grunt Club – Montreal 7 December Issue date: 30 Nov
TradeWinds Marketing Campaign: Scandinavia Issue date: 13 January	International Petroleum Week London 20-22 February Issue date: 17 February	TradeWinds Ship Recycling Forum – Singapore 13 March Issue date: 9 March	TradeWinds Business Focus: Japan Issue date: 13 April	Intertanko AGM – Singapore 10-11 May Issue date: 4 May	TradeWinds Shipowners Forum – Athens 5 June Issue date: 1 June	TradeWinds Marketing Campaign: USA & South America Issue date: 27 July	Offshore Northern Seas (ONS) 2012 – Stavanger 28-31 August Issue date: 24 August	TradeWinds Offshore Marine Oslo – Oslo 12 September Issue date: 7 Sept	TradeWinds Business Focus: India Issue date: 5 October	Marine Tech Korea – Changwon 13-16 November Issue date: 9 Nov	TradeWinds Business Focus: Middle East & Offshore Issue date: 14 Dec
TradeWinds Business Focus: P&I Issue date: 20 January	Marine Money Ship Finance Forum – Hamburg 23 February Issue date: 17 February	Asia Pacific Maritime – Singapore 14-16 March Issue date: 9 March	International Bunker Conference – Oslo 18-20 April Issue date: 13 April	TradeWinds Business Focus: Denmark/Copenhagen Issue date: 11 May	TradeWinds Business Focus: Greece/Posidonia Issue date: 1 June	TradeWinds Business Focus: Norway Offshore Issue date: 24 August	Rio Oil and Gas – Rio de Janeiro 17-20 September Issue date: 14 Sept	Gastech 2012 – London 8-12 October Issue date: 5 October	TradeWinds Business Focus: China Issue date: 23 Nov	TradeWinds Business Focus: LNG Issue date: 5 October	TradeWinds Supplement: The Big Stories Issue date: 21 Dec
Marine Money Ship Finance Forum – London 26 January Issue date: 20 January	TradeWinds Business Focus: Turkey Issue date: 24 February	CMA – Stamford 19-21 March Issue date: 16 March	TradeWinds Business Focus: Panama Issue date: 18 May	TradeWinds Supplement: Power 100 Issue date: 1 June	TradeWinds Supplement: World Shipbuilding Issue date: 31 August	TradeWinds Business Focus: Germany/SMM Issue date: 31 August	TradeWinds Business Focus: Brazil Shipping & Offshore Issue date: 14 Sept	TradeWinds Business Focus: India Issue date: 5 October	SeaTrade Middle East Maritime – Dubai 27-29 November Issue date: 23 Nov	International Work Boat Show – New Orleans 27-29 November Issue date: 23 Nov	TradeWinds Supplement: The Big Stories Issue date: 21 Dec
TradeWinds Business Focus: Piracy & Security Issue date: 27 January		TradeWinds Business Focus: LNG Issue date: 23 March	Singapore Maritime Week – Singapore 22-27 April Issue date: 20 April	Maritime Week Americas – Panama City 21-25 May Issue date: 18 May	Marine Money Week – New York 19-21 June Issue date: 15 June	TradeWinds Business Focus: Norway Offshore Issue date: 24 August	TradeWinds Business Focus: Brazil Shipping & Offshore Issue date: 14 Sept	Turkish Shipping Summit – Istanbul 23 October Issue date: 19 October	TradeWinds Business Focus: China Issue date: 23 Nov	World Shipping Summit – China TBC November Issue date: TBC Nov	
		TradeWinds Business Focus: The Future Of Shipbroking Issue date: 30 March	TradeWinds Business Focus: Singapore Issue date: 20 April	TradeWinds Shipping China – Shanghai 22-23 May Issue date: 18 May	Marine Money Week – New York 19-21 June Issue date: 15 June	TradeWinds Business Focus: Germany/SMM Issue date: 31 August	TradeWinds Business Focus: Brazil Shipping & Offshore Issue date: 14 Sept	Shiptec China 2012 – Dalian, China 23-26 October Issue date: 19 October	TradeWinds Business Focus: Fuel for Shipping Issue date: 21 Sept	Marine Money South America – Rio De Janeiro 19 September Issue Date: 14 Sept	Marine Money Americas – New York TBC November
					TradeWinds Business Focus: New York Finance Issue date: 15 June	TradeWinds Supplement: World Shipbuilding Issue date: 31 August	TradeWinds Business Focus: Brazil Shipping & Offshore Issue date: 14 Sept	Marine Money Asia – Singapore TBC September Issue date: TBC Sept	TradeWinds Business Focus: Fuel for Shipping Issue date: 21 Sept	Marine Money South America – Rio De Janeiro 19 September Issue Date: 14 Sept	TradeWinds Offshore Marine Singapore – Singapore TBC November Issue date: TBC Nov